



media release

FOR IMMEDIATE RELEASE:

Kingfisher Bay Resort Takes the Cake, at National Bridal Awards

FRASER ISLAND: Kingfisher Bay Resort has been voted in the Top 5 Resort Reception Venues at the recent 9th National Australian Bridal Industry Academy (ABIA) Awards on the Gold Coast.

The 'Designer of Dreams' finalists were determined by a total of 102,293 newlyweds who nominated and rated the 3,712 wedding businesses on quality of product, quality of service, value for money and attitude of staff.

To qualify as a top destination to say 'I Do', businesses are required to receive high quality ratings and reviews over the past four consecutive years. The Chairman of ABIA, Mr. John O' Meara, deemed it an outstanding achievement for each vendor, as it represents a consistency of service & great customer satisfaction.

"Each finalist should be extremely proud of their accomplishment which honoured the pride, passion and professionalism in which they delivered their product and service to their wedding couples", Mr O'Meara added.

Kingfisher Bay held a strong track record in the 'Resort Reception Venue' category, having claimed the Queensland title for the past four years running, and named a Top 3 Finalist at the state's ABIA awards in May, further validating the resort as a sought-after choice for couples.

Kingfisher Bay Resort's Wedding Sales Manager, Bianca Bear, said that the team were honoured to have been amongst Australia's top finalists for 2018.

"It was a close competition, and it's rewarding to have our dedication and hard work consistently recognised on the highest industry level, both within Queensland, and nationally. We'll continue to offer service excellence to our guests, and ensure all couples have a truly memorable wedding day on Fraser Island".

"Kingfisher Bay Resort has really established its place on the map, as an idyllic location for destination weddings, and our strong partnerships with Fraser Coast vendors will ensure we hold a long-lasting position within the Australian industry" Ms Bear added.

The Australian wedding market is valued at approximately \$3.6 billion dollars per year.

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For more information on the 2018 Queensland and National ABIA Awards, go to: <https://abia.com.au/>